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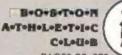
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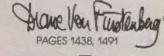
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our "fit" collection WOMEN'S APPAREL PAGES 43-61

(1) Striped Turtleneck Blouse \$20 Misses

FABRIC. CARE: Soft weave of 100% polyester. Ma-

Chine wash, warm, tumble dry.

DETAIL. Pullover style. Side button collar can be worn. DETAIL Pullover style. Side button collar can be worn fully buttoned turtieneck style or unbuttoned to lie flat.

Buttons at shoulders. French cuffs.

ORDER INFO: State Size

ORDER INFO: State Size

Misses sizes 6, 8, 10, 12, 14, 16, 18, X 7 G 28317F.—Raspberry; nutmeg. navy, gold X / G 2831/F—Respherry, nutrineg, navy, gold \$20.00 Shipping weight 4 ounces......

(2) Wool-blend \$26 Petite, Average and Tall Misses' sizes

FABRIC, CARE: Polyester and wool bland weave. Ma-

DETAIL Man-tailored construction. Front pleats. Cur-DETAIL: Man-tailored construction, Front pleats. Cur-tail waistband. Fly front with no-snag zipper. Side slash

Pockets
ORDER INFO: State size
ORDER INFO: State size
Petite Misses' sizes 4, 6, 8, 10, 12, 14, 16.
Fit 5 feet 2½ inches and under.

[Fit 5 feet 2½ inches sizes 6, 8, 10, 12, 14, 16, 18.

Average Misses' sizes 8, 10, 12, 14, 16, 18.

Tall Misses' sizes 8, 10, 12, 14, 16, 18.

[Fit 5 feet 7 inches to 5 feet 11 inches.]

[Fit 5 feet 7 inches to 5 feet 11 inches.]

Tall Misses' sizes 8, 10 feet Fit 5 feet 7 inches to 5 feet Colors Petite Naw blue	X7G28669F X7G28666F X7G28668F X7G2867F X7G28671F	Tall X7G28675F X7G28672F X7G28674F X7G28673F X7G28676F 15 oz \$26.00
Numeg X7G28665F Black 13 oz Shpg W \$26 00	\$26.00	\$26.00

(3) Tweed \$22 Misses Sweater Vest \$22

FABRIC, CARE. Flecked acrylic and silk knit. Machine

wash, warm, tumble dry.

DETAIL: Ribbed knit edges V-neckline, armholes and bottom. Front has combination cable, textured stitch

pattern.
ORDER INFO: State letter size S, M, or L.
Misses' sizes S{8-10}: M(12-14); L(16-18);
X 7 G 28314F—Gray
X 7 G 28312F—Navy blue
X 7 G 28311F—Deep raspberry
X 7 G 28313F—Nutmeg
X 7 G 28315F—Black
Shipping weight 8 ounces

X / G Z83157—Black Shipping weight 8 ounces.....\$22,00

(4) Soft Turtleneck Blouse of Celanese Fortrel®® Polyester

\$20 Misses

FABRIC, CARE. Woven of 100% polyester. Machine wash, warm, tumble dry

Wash, Walnt, tullible ury DETAIL Pullover style with button back closure at neck Pleated at front.
ORDER INFO: State size.
Misses' sizes 6, 8, 10, 12, 14, 16, 18.
Misses' sizes 6, 8, 10, 12, 14, 16, 18.
X 7 G 28302F—Pale gray
X 7 G 28302F—Pale bue
X 7 G 28309F—Pale raspberry
X 7 G 28309F—Pale nutmeg
X 7 G 28309F—Cream
Shipping weight 3 ounces
Fortrete is a tredemark of Fiber industries Inc., a subsidiary of Ceianess Corp.

ORDER YOUR USUAL SEARS SIZE If in doubt, see the Fitting Room on page 843

Accessories: Belt sold on page 48

Cheryl Tiegs is wearing her personal jewelry

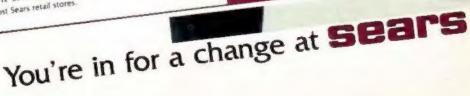
It's a picture-perfect collection of flattering pants and tops in a soft parade of shades, It's a match made in heaven. It's Cheryl and it shows!



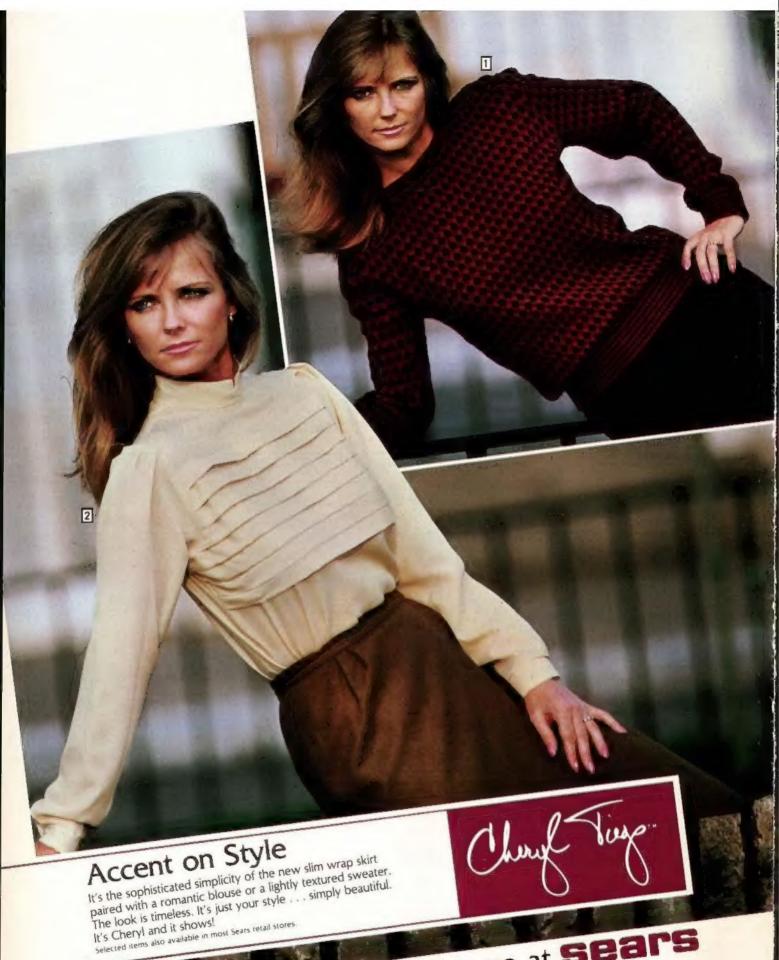
Accent on Color

Selected items also available in most Sears retail stores.



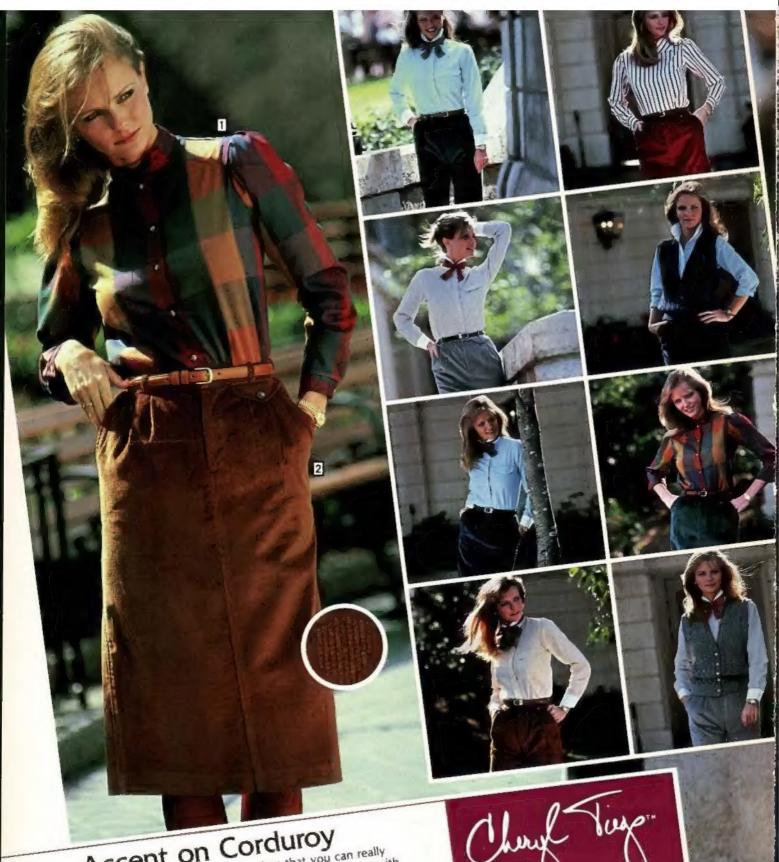






You're in for a change at Sears





Accent on Corduroy

It's fall funwear in rich harvest colors that you can really warm up to. Softly textured pants and skirts team up with a bold block plaid or understated solids. It's

a winner. It's Cheryl and it shows! Selected items also available in most Sears retail stores

You're in for a change at Sears



(1) Block Plaid Blouse

SIZES

FABRIC, CARE: Woven of polyester and cotton, Machine wash, warm, tumble dry

DETAIL. High band collar with attached bow tie. Button front and cuffs

ORDER INFO: State size.
Misses' sizes 6, 8, 10, 12, 14, 18, 18.

(2) Corduroy Skirt

\$20 Misses

FABRIC, CARE Midwale cordurey woven of cotton and polyester Machine wash, warm, tumble dry. DETAIL Set-on waist with zip fly front and button closure Double pleated front. Back slit. Stash pockets.

Mock front pocket with button frim. Belt loops. Mock front pocket with button frim. Belt if
ORDER INFO: State size.
Misses' sizes 6, 8, 10, 12, 14, 16, 18,
X 7 G 28693F—Burgundy red
X 7 G 28694F—Nutmeg
X 7 G 28695F—Silver gray
X 7 G 28692F—Navy blue
X 7 G 28691F—Sortice graen

Shipping weight 13 oz\$20 00

(3) Oxford Cloth Shirt

Average and Tall Misses' sizes

FABRIC, CARE Woven of cotton and polyester, Ma-

DETAIL: Front pocket with button flap. Soft foulard acchine wash, warm, tumble dry cent tie included

Average Misses' sizes 6, 8, 10, 12, 14, 16, 18, ORDER INFO: State size

(Fit 5 feet 3 inches to 5 feet 61/2 inches.) Tall Misses' sizes 8, 10, 12, 14, 16, 18, 20.

(Fit 5 feet 7 inches to 5 feet 11 inches.)

Tall Misses States to	leet I I III	Tail
(Fit 5 feet 7 inches to	x 7 G 28343F	X 7 G 28353F X 7 G 28355F
	X 7 G 28345F	X 7 G 28352F
LI Spruce groun	X 7 G 28342F X 7 G 28341F	X 7 G 283511
Medium Dide	7 07	\$22 00
Shipping waight	\$22.00	1
Price		Trouser

(4) Pleated Corduroy Trouser

\$24 Patrie, Average and Tall Misses' sizes

FABRIC, CARE. Midwale cordural woven of cotton and

polyester, Machine wash, warm, tumble dry. DETAIL Double-pleated front with extended button and tab closure Front slash pockets. Mock front watch pocket with button trim. Belt loops

Petite Misses' sizes 4, 6, 8, 10, 12, 14, 16. (Fit 5 feet 21/2 inches and under.)

Average Misses' sizes 6, 8, 10, 12, 14, 16, 18. (Fit 5 feet 3 inches to 5 feet 61/2 inches.)

Tall Misses' sizes 8, 10, 12, 14, 16, 18, 20.

(Fit 5 feet 7 inches to 5 feet 11 inches.) Average Tall

X 7 G 28649F X 7 G 28655F

X 7 G 28648F X 7 G 28653F

X 7 G 28648F X 7 G 28653F

X 7 G 28648F X 7 G 28654F

X 7 G 28651F X 7 G 28656F Nutmeg ... X 7 G 28644F Spruce green ... X 7 G 28641F Navy blue ... X 7 G 28642F Burgundy red ... X 7 G 28645F Silver grey ... X 7 G 28645F 1 10 1 02 \$24.00 Silver gray -\$24.00 Shog wi ... \$24 00

ORDER YOUR USUAL SEARS SIZE If in doubt, see the Fitting Room on page 643

Accessories: Belts sold on pages 35 and 48



(1) Jacket \$30 Misses sizes

FABRIC, CARE Soft, 12 oz pre-washed navy denim woven of 100% cotton DETAIL. Metal button front and cuffs Front slash pockets. Topstitching trim
Drop shoulders and pleated front. Banded bottom
DROP Shoulders and pleated front. Banded bottom Urop shoulders and pleated from banded buttom
ORDER INFO Misses' sizes 6 8, 10, 12, 14, 16, 18 State size.
X 7 G 28685F—Shipping weight 15 oz\$30,00

(2) Western Jean \$22 Patre, Average and Tall Misses sizes

FABRIC, CARE Soft, pre-washed havy denim waven of 100% cotton. Machine wash warm with similar colors tumble dry the warm with similar colors tumble dry park warm with similar colors. Rank parch pockets from scoop pockets weren wash warm with similar colors tumble dry

DETAIL Zipper fly front. Back patch pockets, front scoop pockets, watch
pocket Topstitching and rivet detail. Straight legs. Cheryl Tiegs signature label
on back pocket.

ORDER INFO State correct size

Petite Misses' sizes 4 6, 8 10 12, 14, 16, (Fit 5 ft, 2½ in and under)

X 7 G 28696F—Shipping weight 1 ib 3 oz

Avg Misses' sizes 6, 8 10 12 14 16, 18 (Fit 5 ft, 3 in, 10 5 ft, 6½ in)

X 7 G 28697F—Shipping weight 1 ib 3 oz

X 7 G 28698F—Shipping weight 1 ib 4 oz

X 7 G 28698F—Shipping weight 1 ib 4 oz

(3) Plaid Shirt \$20 Meses' sizes

FABRIC, CARE Soft brushed weave of cotton and polyester Machine wash.

DETAIL Huttle trim at collar and cuffs
ORDER INFO Missas' sizes 6, 8, 10, 12, 14, 16, 18 State size
X 7 G 28377F—Red and black
X 7 G 28377F—Red and black
Shipping weight 5 ounces

(4) Jabot-front Blouse \$22 Misses' same

FABRIC CARE Woven polyester, reyon Machine wash, warm; tumble dry PABRIC LARE vyoven polyester, rayon Machine wash, warm; tumble dry navy background Notched collar and background Notched Colla nawy background Notched collar 10, 12, 14, 16, 18 State size, S22.00 ORDER INFO Misses' sizes 6 8 10, 12, 14, 16, 18 State size, X 7 G 28373F—Shipping weight 7 ounces....

(5) Trouser Skirt \$20 Peuts Average and Tall Misses Sizes

FABRIC. CARE Soft, 10-bz pre-washed navy denim woven of 100% cotton.

Machine wash warm with similar colors tumble dry.

DETAIL Set-on wastband. Double pleated front has zip fly with button closure.

Bank size Front stash populate. Contract studying time. Back slit Front stash pockets Contrast stricking trim

ORDER INFO State size.

Peute Misses' sizes 4 6. 8. 10. 12. 14. 16 (Fit 5 ft 2½ in and under) \$20.00

(6) Sweater Vest \$20 Misses Bizes

FABRIC, CARE Acrylic and wool limit. Mach, wash, warm, tumble dry TADRIC, CARE ACIVIC and woo kink mach wash, warm tumble by DETAIL Muth-colored Fair Isle pattern Ribbed kink neckline waistband ORDER NFO Misses' sizes S(8-10), M(12-14), L(16-18) StateS M or L X 7 G 28375F—Shipping weight 8 ounces.

(7) Scarf-collar Blouse \$22 Misses sures

FABRIC CARE Woven of polyester and rayon. Mach wash warm, tumble dry DETAIL All-around lace frim on collar Button front Wide 2-button cuffs UETAIL All-around face frim on collar button from Wide 2-button ORDER INFO Misses sizes 6, 8, 10 12, 14, 16, 18 State size X 7 G 28371F—Shipping weight 7 ounces...\$22 00

(8) Trouser Jean \$24 Petite Average and Tall Misses sizes

FABRIC, CARE Soft, 10 oz pre washed navy denim woven of 100% cotton Machine wash, warm with similar colors, tumble dry Machine wash, warm with similar colors, tumble dry DETAIL. Double-pleated front has zip fly with button closure. Front slash pockets. Detail. Double-pleated front has zip fly with button closure. Slightly tapared legs ets. back spade pockets.

Pelite Misses' sizes 4 6, 8, 10, 12, 14, 16 ORDER INFO State Size. A / G 2007 3F—3 inpping weight 12 ounces ...

Average Misses' sizes 6, 8, 10, 12, 14, 18, 18

Fit 5 ft 3 in to 5 ft 6½ in 1

X 7 G 28671F—Shipping weight 13 ounces ...

X 7 G 28671F—Shipping weight 13 ounces ...

ORDER YOUR USUAL SEARS SIZE If in doubt, see the Firting Room on page 643

Accessories. Belt sold on page 35. Shoes sold on page 259 Cheryl Tiegs is wearing her personal jeweiry





essentially separate fashions that work together



(1 thru 3) The Blouses

FABRIC, CARE Smooth woven polyester Machine wash, warm, tumble dry SIZE INFO Misses' sizes 8, 10, 12, 14, 16, 18

(1) Softly-shirred Blouse with rolled collar

DETAIL Pullover style with back loop and button closure 2-button cuffs

ORDER INFO State size from above

X 7 G 29243F-Si ver gray

X 7 G 29247F-Magenta

X 7 G 29246F-Royal blue

X 7 G 29244F Red

X 7 G 29248F-Bright gold

X 7 G 29245F-Black

X 7 G 29242F-Oatmea

X 7 G 29241F-White

Shipping weight 3 ounces\$20 00

(2) Softly-tailored Blouse with detachable tie

DETAIL French cuffs with black cuff links. White ORDER INFO. State size from above

X 7 G 29261F-Shpg wt 5 oz\$20 00

(3) Shedow-striped Blouse with band collar

DETAIL Dropped shoulderline with shirring ORDER INFO. State size from above

X 7 G 29254F-Red

X 7 G 29256F-Peacock blue

X 7 G 29257F-Bright purple

X 7 G 29253F-Light gray

X 7 G 29258F-Hot pink

X 7 G 29255F-Black

X 7 G 29252F—Light cream

X 7 G 29251F-White

Shipping weight 5 ounces\$20.00

(4) Textured Sweater-vest

FABRIC CARE Soft acrylic limit. Machine wash warm, tumble dry

DETAIL Rib-knit trim

ORDER INFO State letter size S. M. L. Misses' sizes S(8-10), M(12-14), L(16-18)

X 7 G 29273F---Red

X 7 G 29271F—Cream X 7 G 29274F—B ack

X 7 G 29272F-Grav

Shipping weight 7 ounces\$18 00

(5 and 6) Wool-blend Pants and Skirt with Celanese Fortrel®* polyester

FABRIC, CARE Woven gabardine of a warm Celanese Fortrel® polyester and woor blend Machine wash warm, tumble dry

SIZE INFO Order only sizes listed with each item Patite Misses' sizes 6 8, 10 12, 14, 16 (Fit 5 feet 21/2 inches and under 1

Average Misses' sizes 8, 10, 12, 14, 18, 18 (Fit 5 feet 3 inches to 5 feet 61/2 inches)

Tall Misses' sizes 10, 12, 14, 16, 18, 20 (Fit 5 feet 7 inches to 5 feet 11 inches)

(5) Double-pleated Pants

DETAIL Side button closure. Slash pockets Be tinat included

ORDER INFO State size from above

Colors	Petite	Average	Tai
		X7G29222F X7G29221F	
Shpg wt	12 oz	13 oz	14 07
Price	\$24.00	\$24.00	\$25.00

(6) Button-front Skirt with double-pleating

DETAIL Som, straight styling Side pockets Beit not included

ORDER INFO. State size from above

Colors	Patite	Average
Black	X 7 G 29239F X 7 G 29237F	X 7 G 29232F X 7 G 29231F
Shpg wi	9 oz	10 oz
Price	\$22 00	\$22.00

*Formel® is a trademark of Fiber Industries, fnc , a sub-sidiary of Celanese Corporation

ORDER YOUR USUAL SEARS SIZE If in doubt see the Fitting Room chart on page 643

Accessones. Red belt sold on page 135, brown belt on page 162 shoulder bag on page 173 black bow slings on page 169, black pumps on page 246



Fully-lined Blazer with superb tailoring

DETAIL. Hidden mylon and Lycra® spandex stretch panel in lining. Padded shoulders: 3-button trim on cuffs. Signature pocket tag says Levi's® Blouse sold on p. 49. ORDER INFO. State size from above

Colors	Average	Women's (no sizes 34, 36)
Gray heether Navy blue Burgundy Black	T 7 G 2549CF T 7 G 2547CF T 7 G 2550CF T 7 G 2545CF	T 7 G 2325CF T 7 G 2320CF T 7 G 2324CF T 7 G 2321CF
Shpg wt	The 2 oz	1 % 4 oz
Pnce	\$65.00	\$67.00

NOTE: When ordering Women's sizes for Stirrt and Pants, use waist measurement from chart on p. 643.

Comfortable Pants

DETAIL Concealed, elastic, set-on waistband Zip fly-front, button closing Back darts Straight legs. Levi's back waist signature tag ORDER NEO State size from left

Colors	Petita	Average	Women s (no size 48)
Gray heather	T7G2523F	T7G2508F	T7G2423F
Navy blue	T7G2517F	T7G2502F	T7G2425F
Burgundy	T7G2521F	T7G2506F	T7G2424F
Black	T7G2515F	T7G2500F	T7G2426F
Shpg wt	8 cz.	9 oz.	11 pz
	\$26 00	\$26 00	\$28.00

*Registered DuPont Trademark



Authentic casualwear featuring the Bend Over® Stretch Jean in 4 colors



(1) Bend Over® Stretch Jeans

FABRIC, CARE Woven stretch labric of Dacron® polyester. Mach, wash, warm, tumble dry DETAIL Weistband has hidden elastic. Zip fly-front, button closing. Straight legs. Belt not in claded sold below right

ORDER INFO Misses' sizes 8 10, 12, 14 16, 18 State correct size T7G63624F-Gray T7G63611F-Navy T7G63625F-Brown

T7G63612F-Black Shipping weight 1 pound 14 ounces .. . \$27 00

(2) Lavi's Trademark Salute Collection Jeans in Corduray or Denim

FABRIC, CARE. Camel and gray cordurey of cot ton and polyester weave havy denim of soft 100% cotton. Machine wash, warm (wash navy denim with similar colors), tumble dry

DETAIL Zip fly-front with button closing. Set on waistband Front watch pocket back patch pockets with bowed design. Straight legs. Be t not included, sold at right

ORDER INFO State correct size

Misses sizes 8, 10, 12, 14, 16, 18

Colors	Catalog No	Shpg wi	Price
Camer cord	T 7 C 63635F	1 lb T oz	\$24 00
Gray cord	T 7 C 63634F	1 lb 1 oz	24 00
Navy den m	T 7 G 63631F	1 10 1 02	22 00

*Reg DuPont T M

(3) Western Denim Jeans

FABRIC, CARE Heavyweight all cotton indigo denim pre-washed for extra softness and shrinkage control. Machine wash warm, with similar colors, tumble dry DETAIL Zip fly-front with button closing Front scoop pockets, watch pocket. Rivets and bartacking at stress points for durabil ty Straight legs. Belt not included, soid at

ORDER NFO State correct size Misses' sizes 6, B, 10 12 14, 16 18 T7G63601F-Wt 1 1b 11 oz ...\$27 00

ORDER YOUR USUAL SEARS SIZE If in doubt, see the Fitting Room on page 643 Accessories Black pumps sold on page 48 black exterds on page 121





Levi's® Leather Jean Belt tapers at gold-color metal buckle Harness leather Topstitching trim % of an inch wide ORDER INFO Waist sizes S(23-25), M(26-28), L(29-31) X 88 G 8057F-Brown X 88 G 8071F-Redwood X 88 G 8070F-Tan

State letter size S, M or L. Shpg wt 3 oz









with Calanasa Fortret®* polyester

Patterned Fashions

(1 thru 3) Tweed-look Jacket, Skirt and Pants

FABRIC, CARE Double-knit of Celanese Fortrel® poly-ester and rayon. Machine wash, warm, tumble dry. Black and brown

DETAIL (1) Jacker Black braided time Mock front pockets (2) Crystal-pleated Skirt Pull-on elasticized waist (3) Pants Pull-on elasticized waist Straight legs ORDER INFO Petite Misses' sizes 6, 8, 10, 12, 14, 16

Orbital No. 2 Patter with Ses 3 (2) (2) 14, 15 (Fit 5 ft 2½ in and under) State size

Average Misses' sizes 10, 12, 14, 16, 18, 20 (Fit 5 ft 3 in to 5 ft 6½ in) State size

Women's sizes 38, 40, 42, 44, 46

(Ft 5 ft 41/2 in to 5 ft 61/2 in) State size

(1) Jacket	Petita	Average	Women s
Catalog No	X 7 G 61109F	X7G61111F	X 7 G 61112F
Shpg wt .	11 oz	12 02.	13 02
Price	\$34 00	\$34 00	\$36 00
(2) Stort	Petite	Average	Women s
Catalog No	X 7 G B1113F	X7G81114F	X 7 G 61115F
Shpg wt .	9 oz	10 pz	11 az
Price	\$22.00	\$22 00	\$24 00
(3) Panis	Petite	Average	Women s
Catalog No	X 7 G 61116F	X 7 G 61117F	X 7 G 61118F
Shpg wt	9 oz	10 oz	11 02
Ртісе	\$20.00	\$20.00	\$22.00

(4) Button-front Sweater-Vest

FABRIC, CARE Finely ribbed acrylic knit. Machine wash, warm, tumble dry. White with black and brown trim. DETAIL. Ribbed knit armholes, neckline, front and bottom

ORDER INFO State letter size S. M. L. XL or XXL

Misses' sizes S(8-10), M(12-14), L(16-18) X 7 G 61128F—Shpg. wt 9 oz ,...............\$20 00

Women's sizes XL(38-40), XXL(42-44) X 7 G 61128F—Shpg wt 10 oz\$22 00 *Fortrel® is a trademark of Fiber Industries Inc., a subsidiery of Celanase Corp

(5) White Bowed Blouse
FABRIC, CARE Polyester crape knit Machine wash, warm, tumble dry

DETAIL Black cord trim Detachable black tie Dropped shoulders with shirring ORDER INFO State 5/20

Misses' sizes 8, 10, 12, 14, 16, 18, 20 X 7 G 61124F—Shpg wt 5 oz\$20 00 Women's sizes 38, 40, 42, 44, 46 X 7 G 61125F—Shpg wt 6 oz.\$22 00

(6) Solid-color Double-jabot Blouse
FABRIC, CARE Polyester crepa knit Machine wash,
warm, tumble dry
DETAIL Slightly shirred front and shoulders

ORDER INFO State size

Misses' sizes 8, 10, 12, 14, 16, 18, 20 X 7 G 61121F—Brown X 7 G 61119F—White Shipping weight 5 oz.\$20 00

Women's sizes 38, 40, 42, 44, 46 X 7 G 61123F—Brown X 7 G 61122F—White Shipping weight 6 oz.\$22 00



Blazer Options . . . superbly constructed and fully lined

(1) Velvet \$40 Petite and Average

(2) Woolblend \$50 Average Misses Sizes

Tai Misses, and Women's sizes priced higher

(1) FABRIC CARE Soft uxunous velvet pile and backing woven of cotton Rayon ning Dry clean only imported

DETAIL Breast pocket. Misses sizes only). Shoulder pads. Taped armholes. 2 button diosing at wrists inside pocket. Women's sizes have princess seams ORDER NFO State correct size

Petite Misses sizes 6 8 10 12 14 16 (5 ft 2½ n and under) X 7 G 65386CF Wine X 7 G 65385CF - Brown X 7 G 65384CF - B ack . \$40 00 Shipping weight 1 pound 4 ounces

Tall Misses sizes 10 12 14 15 18 20 (5 h 7 n to 5 h 11 n) X 7 G 65391CF —Wine X 7 G 65389CF —Brown X 7 G 65398CF —Black

X 7 G 65395CF Wine X 7 G 65394CF-Brown X 7 G 65393CF-Black Shipping weight I pound 7 ounces

(2) FABRIC CARE Luxunous woo flanne woven with polyester for durability and crease-resistance. Polyester Lining. Dry clean only imported DETAIL Classic stying Shoulder pads. Vented sleeves. Inside pocket. Taped

armholes and interfacing in key areas ensures shape retention ORDER INFO State correct size

Average Misses sizes 8 10 12 14 16 18 (5 ft 3 n to 5 ft 6 ½ m) X 7 G 65031CF-Naw X 7 G 65033CF-Camel X 7 G 65032CF-Gray Shipping weight 1 pound 6 ounces ...

Tall Misses sizes 10 12, 14 16 18 20 (5 ft 7 in to 5 ft 11 in) X 7 G 65035CF—Navy X 7 G 65037CF—Camel X 7 G 65036CF—Gray Shipping weight 1 pound 7 ounces

Women's sizes 38, 40 42 44 46 (5 ft 4½ in to 5 ft 6½ n.) X 7 G 65039CF—Navy X 7 G 65042CF—Came: X 7 G 65041CF—Gray (3 and 4)*Blouses with special treatments and woven of Dacron* polyester

FABRIC, CARE Woven polyester Machine wash warm, tumble dry

DETAIL (3) Pleated-front Blouse. De tachable bow-tre. (4), Ruffled Blouse. Lace-rrimmed collar, front and elasticized wrists. Detachable grosgranitt, o

ORDER INFO State size
Misses' sizes 8 10, 12, 14, 15, 18
Women a sizes 38 40, 42, 44

(3) Pleated-front Blouse

Colora	Misses*	Women s
Ivi v White		X 7 G 64397F X 7 G 64399F
Shi j wi	5 oz	5 oz
Price	\$ 8 00	\$20.00

(4) Ruffled Blouse

anoth)	M sses	Women s
Blue Polik White Work		X 7 G 64912F X 7 G 64909F X 7 G 64911F X 7 G 64913F
Shipg WI	5 oz	6 02
Prace	\$18.00	\$20.00

(5 and 6) Skirts in rich Fall colors SIZE INFO State size, order only sizes listed with each item

Petrie Misses' sizes 6, 8, 10 12, 14 16 (5 ft 2½ in and under)
Average Misses' sizes 8, 10, 12, 14 16 18 20 (5 ft 3½ in to 5 ft 6½ in)
Tall Misses' sizes 12, 14 16 18 20 22 (5 ft 7 in to 5 ft 11 in)
Women's sizes 36 38 40 42 44 46 (5 ft 4 ½ in to 5 ft 6½ in)

(5) Multi-color Striped Skirt

FABRIC, CARE Weave of acrylic polyester and wool Machine wash warm line dry

DETAIL Front wrap dirndr style Leatner lopk vinyl belt and buckle at side Shirting Fringed hem

ORDER NEO State size from above

Corprs	Pet te	Average (no size 8)
Brown stripe Gray stripe	X 7 G 4779F X 7 G 4760F	X 7 G 4780F X 7 G 476 F
Sing wit	10 oz	11 oz
P ₁	\$18.00	\$18.00
Colors	Tall	Women's
Briwn stripe Gily stripe	X 7 G 4781F X 7 G 4764F	X 7 G 4782F X 7 G 4765F
Shipy WI	12 02	13 oz _
Price	\$19.00	\$20.00

(6) A-line Skirt with inverted front pleat

FABRIC CARE Woven spun polyes ter Machine wash, warm, tumble dry DETAIL Back apper Stant pockets Spring

ORDER NFO State size from above

Colors	Pet te	Average (no size 20)
Heather gray Bury andy Navy blue	X 7 G 4200F X 7 G 4210F X 7 G 4205F	X 7 G 4300F X 7 G 4302F X 7 G 4301F
Shipg Wi	12 07	13 oz
Price	\$18.00	\$18.00
	1	

Colors Tall		(no size 46)
Hearhe gray Burgundy Navy blue		X 7 G 4304F X 7 G 4306F X 7 G 4305F
Shog wt	14 oz	15 oz
Price	\$19.00	\$20.00

ORDER YOUR USUAL SEARS SIZE
If in double see the Fitting Room
on page 643





_ RUSTIC _ ≈ CHARM ≤



"All-American" looks to fit all aspects of your life...for outdoors, indoors, working or playing or for simply enjoying life. These classic looks are always high style

Wool-blend Sweaters

8 great colors and they're machine washable . . following in the same Carriage Court tradition of fine quality

Misses' sizes \$20 Misses' sizes Women's sizes priced higher

FABRIC, CARE Knit of wool blended with soft acrylic and polyester for easy-care Machine wash, warm tumble dry. Made in U.S.A.

DETAIL Ribbed-kn-t crew-neck, cuffs and bottom Embroidered emb em

ORDER INFO Misses' sizes S(8-10), M(12-14) L(16-18) State letter S, M or L Women's sizes 42, 44, 46 State correct size

Colors	Misses	Women's
Yeirow, magenta emblem Teal, gold emblem Oetmeak teal emblem Red teal emblem Blue, pink emblem Plum, gold emblem Charcoal, rosa emblem Srown blue emblem	7 G 9180F 7 G 9185F 7 G 9182F 7 G 9183F 7 G 9183F 7 G 9184F 7 G 9184F 7 G 9181F	7 G 9708F 7 G 9713F 7 G 9710F 7 G 9711F 7 G 9712F 7 G 9712F 7 G 9710F 7 G 9709F
Shipping weight	9 02	11 oz
Course	820.00	622.00







100% cotton PERMA-PREST® Polo Shirts

This ever-popular style with great qualities now has a prestige emblem and s in two sleeve lengths

\$16 Short sleeve Misses sizes

Long-sieave and Women's sizes priced higher

FABRIC CARE Soft cotton knit Machine wash warm, no ironing if tumble dned Imported

DETAIL Ribbed-kn t pointed collar and cuffs. Doubleneedle stitching at bottom Side vents

ORDER INFO MIBSOS' sizes S(8-10) M(12-14) L(16-18) State letter S, M or L

Women's sizes XL(38-40), XXL(42 44) State letter XL or XXL

Course	Short ste	eeve styleong sieeve		eve style
Colors	Misses	Women a	Misses	Warner s
Bright				
(ilac	7 G 6961F	7 G 6984F	7 G 7683F	7 G 7693F
Yellow	7 G 6958F	7 G 6981F	7 G 7680F	7 G 7689F
Black	7 G 6942F	7 G 6979F	7 G 767BF	7 G 7686F
White	7 G 6943F	7 G 6980F	7 G 7679F	7 G 7688F
Bright red Turquoise	7 G 6941F	7 G 6963F	7 G 7664F	7 G 7685F
blue	7 G 6959F	7 G 6982F	7 G 7681F	7 G 7691F
Fuchsia Nevy	7 G 6960F 7 G 6940F	7 G 6983F 7 G 6962F	7 G 7682F 7 G 7662F	7 G 7692F 7 G 7684F
Shpg wr	5 07	7 pz	6 02	B oz
Price	\$16.00	\$18.00	\$17.00	\$19.00

ORDER YOUR USUAL SEARS SIZE If in doubt, see the Fitting Room on page 645



Braided Brilliance by Coro®

5 gold tone herringbone chains interwoven to form one single elegant strand. Gold color base metal earrings are formed to give a braided look Pierced earrings have 14k gold-filled posts

ORDER NFO Shpg wt ea 1 oz
14 G 38121 - 7 nch bracelet - \$7.50
14 G 38129—16-inch chain - 12.50
14 G 38120- 30-inch chain - .20.00
14 G 38124—Pierced earrings - 7.50
14 G 38125—Ctip earrings - ... 7.50





__RUSTIC__ =CHARM=



Wool-blend Sweaters

The qualities you love about wool plus the softness and machine washability of acrylic

\$20 Missas Bizes

(1 thru 3) FABRIC, CARE Knit of wool blended with soft acrylic Machine wash, warm; tumble dry DETAIL Ribbed knit neckline, cuffs and bottom ORDER INFO Misses' sizes S(8-10), M(12-14), L(18-18), XL(20) State letter S, M, L or XL

(2) Multi-colored striped Crawneck 7 G 9071F-Shpg wt 11 oz\$20 00

(3) Solid-color V-neck with front cabling

7 G 9065F-Yellow 7 G 9068F-Oatmeal heather 7 G 9066F-Blue heather 7 G 9067F-Gray heather Shpg wt 10 oz\$20 00

ORDER YOUR USUAL SEARS SIZE
If in doubt see the Fitting Room on page 643

Accessories. Shoes sold on p. 41, belt on p. 58



Introducing our 14 oz cotton heavyweight denim Jeans

CLASSIC BLUES

The same rugged construction, great fit and attention to details as the famous names without the famous prices and they're pre-washed for softness and shrinkage reduction

\$20 Petite and Average Misses sizes

Tai Misses sizes priced higher

FABRIC, CARE Heavyweight 14 oz cotton denim Machine wash, warm, tumble dry

DETAIL Western-styling Zipper-fly, button front Set-on waist Beit loops Back yoke Front scoop pockets, watch pocket Back patch pockets Topstitching, rivels and bartacking at stress points. Streight legs

ORDER INFO State size

Petite Misses' sizes 6, 8, 10, 12, 14, 16 (5 ft 2½ in and under.)

Average Misses' sizes 8, 10, 12, 14, 16, 18 (5 ft 3 in to 5 ft 6½ in)

Tell Misses' sizes 10, 12, 14, 16, 18, 20 (5 ft 7 in to 5 ft 11 in)

Calora	Pet te	Average	Tall	
Navy don m	7 G 63031F	7 G 63033F	7 G 63035F	
Black den m .	7 G 63032F	7 G 63034F	7 G 63036F	
Shpg wt .	1 b 1 oz	1 lb 2 oz	1 Ib 3 oz	
Price .	\$20.00	\$20.00	\$21.00	

Sporty striped Shirt with dolman sleeves and band collar

FASRIC, CARE Weave of cotton and polyester. Machine wash, warm, tumble dry

DETAIL Pullover style, buttons halfway down front 3-button cuffs Straight bottom

ORDER INFO

Misses' sizes S(8-10), M(12-14), L(16-18) State size S, M or L

7 G 3215F—Shpg wt 8 oz\$18 00







Wrapped in fashion

great for walks in the woods or shopping around town

\$24 Misses sizes

Women's sizes priced higher

FABRIC, CARE. Thick, soft shaker knit. of acrylic Machine wash, warm, tumble dry

DETAIL Ribbed knit edging

ORDER INFO

Misses' sizes S(8-10) M(12-14), L(16-18) State letter S M or L

X 7 G 9035F -- Gray heather

X 7 G 9036F -Navy blue

X 7 G 9032F—Cream X 7 G 9033F Back

X 7 G 9031F-Green X 7 G 9034F—Burgundy

Shipping weight 1 lb 10 oz .\$24 00

Women's sizes 42, 44, 46. State size

X 7 G 9045F-Gray heather

X 7 G 9046F Navy blue X 7 G 9042F-Cream

X 7 G 9043F-B ack

X 7 G 9041F Green

X 7 G 9044F—Burgundy Shipping weight 1 lb 14 oz \$26 00

Fairfield Park Corduroy Shoulder Bag

Rugged style roomy cotton corduray bag has leather trim Fabric Ined Front flap has buckle clasp. Inside zipper pocket. Outside pocket with flap Webbed shoulder strap Fairlie d Park logo on front Key chain Measures about 10x3x7 in high

ORDER INFO 88 G 1511-Rust

88 G 1509 Navy blue

88 G 1510-Brown Shpg wt 15 oz \$15 00

ORDER YOUR USUAL SEARS SIZE If in doubt, see the Fitting Room on page 643

24 ALL





Sweater Inspirations

(1) T-sleeve Sweater

FABRIC, CARE Medium weight knit of cabled acrylic Machine wash, warm, tumble dry Im-

DETAIL Oversize armholes create T-sieeve Ribbed-knit cuffs and bottom

ORDER INFO Misses' sizes S(8 10) M(12-14), L(18-18) State latter S M or L Women's sizes 42 44 46 State size

Colors	Misses	e nemoW	
Red Lavender Biack White Tarquoise ,	7 G 9438F 7 G 9436F 7 G 9437F 7 G 9435F 7 G 9434F	7 G 9443F 7 G 9441F 7 G 9442F 7 G 9440F 7 G 9439F	
Shop wt	13 oz	1 b	
Price .	\$18.00	\$20.00	

(2) Peasant-style Sweater

FABRIC, CARE Soft knit of acrylic and nylon Machine wash, warm, tumble dry DETAIL Ribbed kn t neck, cuffs and bottom ORDER INFO Misses' sizes S(8-10), M(12-14), L(16-18) State letter S M or L Women's sizes 42, 44, 46 State size

Colors	M sses	Women's
Medium blue Grey Magenta Cream Aque green	7 G 9243F 7 G 9242F 7 G 9241F 7 G 9240F 7 G 9244F	7 G 9248F 7 G 9247F 7 G 9246F 7 G 9245F 7 G 9249F
Shpg wt	9 oz	11 OZ
Price	\$19.00	\$21.00

(3) Smooth-fitting Pants

of Dacron* polyester with the look and feel of wool

\$18 Petite and Average Misses sizes

Tall Misses sizes priced higher

FABRIC, CARE Twill weave polyester with stretch. Machine wash, warm, tumb e dry DETAIL Concealed grasticized waistband for a smooth, non-roil fit ... no pull, shirt stays neatily tucked in Zipper-fly front, button closure Back darts Straight legs

ORDER INFO State correct size

Petite Misses' sizes 6 8 10 12 14 16 [5 fr 2½ in and under]

Average Misses' sizes 8 10, 12, 14, 16, 18 (5 fr 3 in to 5 fr 6½ in)

Tall Misses' sizes 10, 12 14, 16 18, 20 22 (5 ft 7 in to 5 ft 11 in)

Colors	Petite	Average	Tai	
Heather gray Brown Black Navy	7 G 62351F 7 G 62354F 7 G 62353F 7 G 62355F	7 G 62358F 7 G 62362F 7 G 62361F 7 G 62363F	7 G 62364F 7 G 62367F 7 G 62368F 7 G 62368F	
Wi .	11 oz	13 oz	15 02	
Price	\$18.00	\$18.00	\$19.00	

^{*}Registered DuPont Trademark

(A) Leather Elegance

Soft leather shoulder bag. Siender shoulder strap detaches. Top zip closure, inside s ip-inpocket Mirror and keyring incl. Imported ORDER INFO 84x2x5 inches high

X 88 G 3631-Navy blue X 88 G 3632-Tan

X 88 G 3630-Burgundy Sh pping weight 9 oz.\$30 00

ORDER YOUR USUAL SEARS SIZE If in doubt, see the Fitting Room on page 643







28 ALL

Thoroughly Classic Argyle

Vest

Sweater

Women's sizes priced higher

FABRIC, CARE Acrylic knit Machine wash warm, tumble dry

DETAIL. Argyle patterned front. Ribbed-knit neck. bottoms, cuffs (on sweater) and armholes (on

ORDER INFO Misses' sizes S(8-10), M(12-14) L(16-18) State letter size S. M or L. Women's sizes 42, 44-46 State size

(1) Vest Colors	Misses	Women's	
Gray navy, pink	X 7 G 9268F X 7 G 9268F X 7 G 9267F	X 7 G 9271F X 7 G 9269F X 7 G 9270F	
Shipping weight .	5 oz	7 oz	
Price	\$18.00	\$20.00	
(2) Sweater colors	Misses	Women s	
Camer, brown, gray Gray, navy, pink Navy, yellow, burgundy	X 7 G 9262F X 7 G 9260F X 7 G 9261F	X 7 G 9265F X 7 G 9263F X 7 G 9264F	
Shipping weight	7 07	9 oz	
Price	\$20.00	\$22.00	

Fully-lined wool-blend Skirt

Petite and Average Misses sizes

Tail Misses and Women's sizes priced higher

(3) FABRIC, CARE Polyester and wool weave Acetate lining Dry clean only

DETAIL Back zipper Front and back darts Back kick pleat

ORDER INFO State size

Petite Misses' sizes 6, 8, 10, 12, 14, 16 (5 ft 215 in and under)

X 7 G 4500F—Gray X 7 G 4501F—Came X 7 G 4502F-Black

Shipping weight 11 oz ,.....\$22 00 Average Misses' sizes 8, 10, 12, 14, 16, 18 (5 h 3 in to 5 ft 616 in)

X 7 G 4503F-Gray X 7 G 4504F-Camel

Shipping weight 12 oz\$22 00 Tall Misses' sizes 10, 12, 14, 16, 18, 20 (5 ft 7

in to 5 ft 11 in] X 7 G 4506F—Gray

X 7 G 4508F-Brack

X 7 G 4505F-Black

X 7 G 4507F-Came

to 5 ft 6½ in) X 7 G 4509F---Gray

X 7 G 4511F-Black

X 7 G 4510F-Camel

Shipping weight 14 oz\$24 00



5-Pc. Sterling Silver Chain Wardrobe

Sterling silver set includes a 7-in herringbone bracelet, 16-in, cable chain, 18-in, cobra, 20-in herringbone and 24-in rope chain. Ali are non-tarnish mod um-plated sterling silver. (Photographed slightly enlarged to show detail)

ORDER INFO Gift boxed T 4 G 89033-Shpg wt 6 oz\$29 99

__RUSTIC__ ≈CHARM≤



Set a stylish pace with our Fully lined Corduroy Blazer

\$35 Petite and Average Misses sizes

Tall Misses and Women's sizes priced higher

FABRIC CARE Soft plush midwale condurey weven of cotton Rayon lining. Dry clean only. Imported

DETA: Man-taxored Breast pocket (Misses sizes only) 2 patch pockets. Sightly padded shoulders lins de well pocket. 2-button closure at wrists. Taped armholes and interfacing in key areas ensures shape retention. Women's sizes have princess seams.

ORDER INFO State correct size

Petite Misses' sizes 6 8 10 12, 14, 16 (5 th 2½ in and under.)

Average Misses' sizes 8, 10, 12, 14, 16, 18 (5 th 3 in to 5 th 6½ n.)

Tall Misses' sizes 10, 12, 14, 16, 18, 20 (5 ft 7 in to 5 ft 11 in)
Women's sizes 38, 40, 42, 44, 46 (5 ft 4½ in to 5 ft 6½ n)

Colors	Petite	Average	₹aj.	Women s
		X7G65604CF		X7G65611CF
		X7G65462CF		X7G85466CF
Burgundy	X/G85104CF	X7G65107CF X7G65459CF		X7G65464CF X7G65609CF
Shog wt	1 lb	1 ib 1 oz	1 b 2 oz	1 (b 3 oz
Price .	\$35.00	\$35.00	\$37.00	\$40.00

ORDER YOUR USUAL SEARS SIZE If in doubt see the Fitting Room on page 643





Designs from



Autumn Hues

separates with Celanese Fortrel®* polyester

(1) Multicolored Jacquard Sweater

FABRIC, CARE. Soft acrylic knit. Machine wash, warm; tumble dry.

ORDER INFO: Misses' sizes \$(8-10); M(12-14); L(16-18) State letterS, MorL. Shipping weight 9 oz.

Shipping weight 9 oz. X 7 G 61986F\$20.00

(2 thru 4) FABRIC, CARE: Crisp twill weave of Celanese Fortrel® polyester and cotton. Machine wash, warm; tumble dry. Deep camel.

(2) Skirt

DETAIL: Elasticized waistband and side pockets

ORDER INFO: Misses' sizes 8, 10, 12, 14, 16, 18. State size. Shipping weight 10 oz. X 7 G 61984F\$20.00

(3) Zipper-front Vest

DETAIL: Shirred front yoke. Elasticized bottom

ORDER INFO

Misses' sizes S(8-10); M(12-14); L(16-18). State S, M or L.

Shipping weight 9 oz X 7 G 61987F\$20.00

(4) Pants

DETAIL: Elasticized weistband, straight legs and side pockets

ORDER INFO: Misses' sizes 8, 10, 12, 14, 16, 18. State size.

Shipping weight 11 oz. X 7 G 61988F\$20.00

(5) Plaid Shirt

FABRIC, CARE: Weave of Celanese Fortrel® polyester and cotton. Machine wash warm; tumble dry.

DETAIL: Button-closure at left shoulder.

ORDER INFO: Misses' sizes 8, 10, 12, 14, 16, 18. State size.

Shipping weight 5 oz. x 7 G 61985F\$18.00

*Fortrel® is a trademark of Fiber Industries, Inc., a subsidiary of Celanese Corp.

ORDER YOUR USUAL SEARS SIZE. If in doubt, see the Fitting Room on page 643





Jump into style with Corduroy or Denim

easy-fitting Jumpsuit has smooth, draping style and adjustable straps

\$25 Misses

Women's sizes priced higher

FABRIC, CARE: Soft cordurey weven of the "New Era Trevira ** polyester and cotton. Denim woven of 100% cotton. Machine wash, warm; tumble dry (line dry denim).

DETAIL. Step-in style, 2-button adjustable straps. Front and back yoke Straight legs. Plaid shirt sold on facing page. Turtlenecks sold on page 34.

ORDER INFO: State letter S. M. L. XL or XXL Misses' sizes S(8-10); M(12-14); L(16-18). Women's sizes XL(38-40); XXL(42-44).

Colors Rust Corduroy Navy Corduroy Garnet red Corduroy Medium gray Corduroy Navy denim		Misses"	Women's X7G61982F X7G61992F X7G61983F X7G61993F X7G61896F	
		X7G61981F X7G61886F X7G61885F X7G61991F X7G61889F		
Shpg	Corduray	1 lb. 2 oz.	1 lb 4 oz	
wt. Denim		14 02	1 16.	
Price		\$25.00	\$29.00	

*Reg. T.M. of Hoeschst AG

Corduroy saddle-style Oxford

UPPERS: Comfortable 100% cotton corduroy. Cotton lining. Cushioned insole. Lugged rubber bottom Imported

ORDER INFO: Women's medium sizes: 5M, 5½M, 6M, 6½M, 7M, 7½M, 8M, 8½M, 9M, 10M. State size.

54 G 57678F—Beige, brown 54 G 57671F—Navy, burgundy 54 G 57673F—Black, gray

Shipping weight 12 ounces\$15.99





__RUSTIC__ ≈CHARM≤



Velour is on top this season

Our cushy PERMA-PREST® tops are so comfortable you'll wear them everywhere

(1 thru 3) FABRIC, CARE. Soft velour knit of cotton and polyester. Machine wash, warm; no ironing if tumble dried.

DETAIL

- (1) The Grandfather Top. Contrast-color buttons and topstitching on placket. Rib-knit neckline, cuffs and bottom.
- (2) Mandarin-collar Tunic. Dropped front yoke. Side slits. Self-fabric tie.
- (3) Striped Dolman-sleeve Top. Rib-knit neck, cuffs and bottom.

ORDER INFO: State letter S, M, L, XL or XXL.

Misses' sizes S(8-10); M(12-14); L(16-18).

Women's sizes XL(38-40), XXL(42-44).

Malana	(1) Grandfather		p (2) Tunic		(3) Dolman-sleeve Top	
Colors Misses		Women's	Misses*	Women's	Misses*	Women's
Jade green Gray	7 G 7638F 7 G 7623F	7 G 7644F 7 G 7641F	7 G 7203F 7 G 7327F	7 G 7983F 7 G 7373F	7 G 6761F 7 G 6758F	7 G 7712F 7 G 7709F
Basp- berry.	7 G 7639F 7 G 7640F	7 G 7645F 7 G 7647F	7 G 7205F 7 G 7202F	7 G 7985F 7 G 7982F	7 G 6762F 7 G 6763F	7 G 7713F 7 G 7714F
Bright blue . Cream .	7 G 7624F 7 G 7625F	7 G 7642F 7 G 7643F	7 G 7362F 7 G 7209F	7 G 7374F 7 G 7989F	7 G 6759F 7 G 6760F	7 G 7710F 7 G 7711F
Wt	8 oz.	10 oz.	12 oz	14 oz	B oz	10 az
Price	\$20.00	\$23.00	\$22.00	\$25.00	\$20.00	\$23.00









Soft Corduroy Pants of cotton and the New Era Trevira®* polyester

Petite and Average Misses' sizes

Tall Misses' and Women's sizes priced higher

(4) FABRIC, CARE:

Corduroy woven of cotton and the New Era Trevira®® polyester. Machine wash, warm; tumble dry.

DETAIL: Comfortable elasticized waist. Side pockets. Straight legs.

ORDER INFO: State correct size

Petite Misses' 6, 8, 10, 12, 14, 16, 18 (6 ft. 2½ in. and under.)
7 G 62961F—Camel 7 G 62963F—Navy blue 7 G 62995F—Gray
7 G 62962F—Brown 7 G 62964F—Burgundy Shipping weight 15 az.\$16.00

Average Misses' 8, 10, 12, 14, 16, 18, 20, (5 ft. 3 in. to 5 ft. 6 ½ in.)
7 G 62965F-Camel 7 G 62967F-Navy blue 7 G 62996F-Gray
7 G 62968F-Burgundy Shipping weight 1 lb......\$16,00

Women's 36, 38, 40, 42, 44, 46. (5 ft. 4½ in. to 5 ft. 6½ in.) 7 G 62974F-Camel 7 G 62976F-Navy blue 7 G 62998F-Gray 7 G 62975F-Brown 7 G 62977F-Burgundy Shipping weight 1 lb. 4 oz......\$18.00 *Reg. T.M. of Hoechst AG

> ORDER YOUR USUAL SEARS SIZE If in doubt, see the Fitting Room on page 643

Accessories: Shoes sold on page 41

